



Sponsorship Prospectus



Nick celebrates a hard fought 2nd place, with Go Racing Motorsport Principle John Shields at Croft Racing Circuit - May '17



Passion | Teamwork | Success

“In everything we do – we believe in making every day better than the last; through our Passion for what we do, Teamwork and our belief that this leads to Success.”

Nick Garner, Co-founder, Garner Racing





Nick at a sponsor photo shoot - February '17



Nick Garner

National 'A' License
International 'C' License

Clio 182 Championship

Seasons: 3 ('15,'16,'17)
Race Wins: 2
Lap Records: 2
Pole Positions: 2
Podiums: 6
Race Starts: 29
Best Championship Position: 4th

Other Formulae

Wins: 41
Championships: 3



Tom Stroud

National 'A' License

Clio 182 Championship

Seasons: 1 ('15)
Race Starts: 14
Best Championship Position: 14th

Other Racing Experience

Rallying
Endurance Racing (6,12 and 24hour)
Drifting
Mechanic for Garner Racing in '16 and '17



Nick battles with Charlie Turner as he fights back from a poor qualifying to take 10th place and reverse grid pole at Cadwell Park—June '17

The Series

Our plan for 2018, is to continue to race in the K-Tec Clio 182 Championship, this is a one-make racing series, hosted by the 750 Motor Club, aimed at creating close racing through tightly-controlled and thrilling racing in a high-performance front wheel drive car. Grids always push the maximum capacity at every prestigious circuit in the UK, with the top 10 frequently qualifying within half-a-second of each other.

We are also exploring other series for future seasons with the aim to race in Renault Clio Cup supporting the British Touring Car Championship in 2020!





Garner Racings Media Team Member, Ed Mills, in action at Cadwell Park - June '17



Media Experience

At Garner Racing, we have an experienced media and PR team supporting our efforts. The team is in full control, with every angle of the racing covered. From the driver's eye view to the spectators' view, to then sharing it with everyone who couldn't be there. Every race meeting is documented thoroughly, through image and video, as well as being shared on all of our and partners' social media sites, with live updates throughout the weekend, and between race meetings to keep everyone engaged with what we do.

Our online videos regularly reach over two thousand views, which are published to many social media platforms, and new video logs of each race weekend will be in place, to show the real story of the weekend, as it unfolds.

For televised events such as those on Motors TV and other channels—the team work closely with the channels team to maximise coverage. We are also working on some televisions series concepts.





Nick discusses the afternoons racing to come, after qualifying in 2nd place at Thruxton Circuit - August'17



Partnering for our *mutual* success

Building a partnership that complements your business and helps to fund Garner Racing driver success – is our goal

Everything we do – we believe in making every day better than the last; through our *Passion for what we do, Teamwork and our belief that this leads to Success.*

We understand that any partnership venture needs to be based in symbiosis, that is, it's about forming a partnership that benefits all parties and their audiences; all the while helping our racing drivers win races and championships.

No two partnerships look the same and we will work with our partners to build an approach that works for them – and us. That being said, the examples on the next page are some of our strengths and the building blocks that have helped us form past relationships.



Nick returns to the pits in preparation of a sponsor day and customer rides session at Donnington Park Circuit - July '17



Just a few of the things we can do to support our Partners' success

- VIP & Corporate Track Days - you, your clients and guests
- Media coverage
- Use of race cars
- Sign writing and team & staff apparel
- Staff rewards and team days
- Hospitality at events
- Networking and branding opportunities at a range racing of events
- Race training

Winning... Your investment

Our success depends upon your backing. The team has worked hard to gain the success of Garner Racing to date and you can be part of their further development in 2018. Our past successes speak of our ability to deliver and the experience we have accumulated. Garner Racing believes that our passion and teamwork are the key to success.





Friday Testing, Thruxton Race Circuit - August'17



Contact Us — Let's hear from you!

We are sure that we can help you and your business aspirations! So why not get in contact and talk things through with us, or connect with us on social media?

At the very least you can stay up-to-date with what you're missing out on!

Email: enquiries@garner.racing

Facebook: Garner Racing

Instagram: [@garner_racing](https://www.instagram.com/garner_racing)

Website: www.garner.racing

As an incentive to get in touch — we're also offering passenger rides and on-track driver training sessions for genuine enquiries — we're looking forward to hearing from you!

